

Flying dot
creative

Connected dot
always looking ahead

Over emphasized capitals
*desires position & status in work & society
& will work extremely hard to achieve it*

Large lower loops
*practical, reliable, active
& physical drive*

Alison Eickhoff
Graphic Designer

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Education

Bachelor of Fine Art – Emphasis in Graphic Design

Minnesota State University Moorhead (MSUM), Moorhead, MN – May 2009

Skills & Qualifications

Proficient in MAC, Adobe Illustrator, InDesign and Photoshop. Experience with Flash, Dreamweaver, HTML and CSS. Excellent conceptualization and presentation skills. Very detail-oriented, responsible, personable and dependable. Ability to work as a team member and independently.

Design Achievements

GD USA American Inhouse Design Excellence Award - Book cover *Bend with the Knees...* – New Rivers Press

- Met with publishers. Conceptualized and created an effective cover, along with the entire interior layout, through production and printing

Gold Addy Award – Student, Fargo/ Moorhead Local Competition

Minnesota State University Moorhead (MSUM) Juried Art Show 2007

Involvement

Coming Together: Font Aid IV – Book Designer/ Editor

- Compiled over 400 entries for the world wide Font Aid benefit for Haiti
- Designed the entire layout of book and prepared files for print

Earth Day 2007, Fargo/ Moorhead Promotion – Designer

- Developed a logo, billboard, T-shirt and multiple banners for Earth Day
- Worked with each separate vender and setup the files

American Institute of Graphic Arts (AIGA Student Member)

- Served on Portfolio 1 on 1 committee and participated in Design Camp, Portfolio 1 on 1 and 35W Bridge Benefit

Co-President – Club Design

- Planned meetings and collaborated with members to design collateral materials for the events

Employment

Old Lutheran – Designer October 2009 to Present

- Develop and produce marketing material for Old Lutheran, such as signage, brochures, web ads and mailings to increase company awareness and recognition
- Update website through HTML and other user end programs, create and upload new graphics and products
- Discuss design options and pricing with clients and other print vendors

Chank Co. – Intern Font Designer June 2009 to September 2009

- Assisted in creation of various fonts and updated web graphics and inventory material

Copies Plus (MSUM Student Union) – Lead Designer August 2007 to December 2008

- Management of various projects and two other designers
- Created promotional materials for various events, sales and services in the MSUM Union

Red Lobster – Certified Trainer, Server, Bartender March 2005 to Present

- Multitasking and prioritizing
- Training new employees the skills and expectations needed for Red Lobster's high standards of service